

News Release  
For Immediate Release

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## First Bite producers launch First Sip, a celebration of Boulder's beverage scene

**BOULDER, CO. (April, 5th 2022)** – From the team that produces [First Bite: Boulder County's Restaurant Week](#) comes [First Sip](#), a beverage-focused event debuting April 28th - May 1st. First Sip is a four-day celebration of Boulder's incredible and diverse beverage scene. In the last decade, restaurant cocktail lists have gotten exponentially more inventive and now include a wide variety of spirits along with non-alcoholic options. In Boulder particularly, there is also a myriad of breweries, distilleries, wine bars, coffee roasters and underground mixer companies serving thirsty patrons alike.

"It is time for the stars of our beverage scene to shine with their own event." shares Jessica Benjamin, Owner and Executive Producer of First Sip and First Bite. "Restaurants often feel the focus of diners' attention is on the food, so we wanted to provide a platform that would properly showcase their incredible beverage offerings - including some opportunities for a deeper dive with a handful of intimate events."

First Sip will showcase what makes each participant one-of-a-kind through a variety of cocktail classes, drink specials, complimentary tastings, and more. With 33 businesses participating, First Sip will see many of the featured restaurants that participate in First Bite such as [Cafe Aion](#), [T/ACO](#), [Dagabi Tapas Bar](#), [Fringe: A Well Tapped Eatery](#), [OAK at Fourteenth](#), [Boulder Dushanbe Teahouse](#), and [The Greenbriar Inn](#) along with newcomers like [Farow](#), [Mojo Taqueria](#), [R Gallery + Wine Bar](#), [Sanitas Brewing](#), [Avanti](#), [Gemini](#), [Rayback Collective](#) and [Cocktail Caravan](#) among others.

Patrons can expect creative and interactive experiences such as [Ash'Kara's](#) "The Ritual" where tableside cocktails are made for your full table, or [Supermoons](#) "Truth or Dare" challenge to either divulge a secret or accept a bartender's dare for a free cocktail and 10% off your meal. Begin the morning at [Dry Storage](#) with iced cortados then move on to a Friday afternoon cocktail class at [Corrida](#), where you will get a guided tour of Spain's beverage history on the rooftop patio.

The [full list of First Sip participants](#) reads:

- Acreage by Stem Ciders
- Ash'Kara
- Avanti F&B
- Basta
- Blofish
- Bohemian Biergarten
- Boulder Dushanbe Teahouse
- Cafe Aion
- Cocktail Caravan
- Corrida
- Dagabi Cucina
- Dedalus
- Dry Storage
- Farow

- Frank's Chophouse & Tavern
- Fringe, A Well-Tapped Eatery
- Gemini
- Ghost Box Pizza
- Japango
- Ku Cha House of Tea
- Leaf
- License No. 1
- Mojo Taqueria
- OAK at Fourteenth
- Precision Pours - Coffee and Bakes
- Rayback Collective
- R Gallery + Wine Bar
- Sanitas Brewing
- Supermoon
- T/ACO
- The Greenbriar Inn
- Verde
- Zucca Italian Ristorante

All participant offerings and events are listed at [FirstSipBoulder.com](https://www.firstsipboulder.com)

Keeping with the rhythm of the weekend's festivities are four ticketed events hosted by First Bite and a partner. Each of these exploratory classes provides an opportunity to learn more about (and sip your way through) different spirits, beers, and wines in a thoughtful and hands-on environment. A percentage of the proceeds from these ticketed events will go to [Food is Love](#), the fund First Bite started in January 2022 to provide the Boulder Community with meals when unforeseen circumstances arise.

“I’m grateful there’s a community of reverent romantics in Boulder that not only admire cocktail culture but also desire to further the depth of their understanding of fine art flavors and the visions they represent. I feel that going to a creative cocktail or cuisine experience is akin to visiting a contemporary art gallery, wherein the senses are toggled and the perspectives of a people can be illuminated with various arrays of joyous affectation,” said Stanley Usinowicz, Japango’s Beverage Director.

Senses are certain to be tickled by starting the weekend Thursday with [Boulder Spirits](#) introducing patrons to the [Flavor Wheel of Whiskey](#). Attendees will learn what differentiates each whiskey while enjoying small paired bites provided by [Cafe Aion](#), and tastes from [Ku Cha House of Tea](#) and [Moksha Chocolate](#). Saturday afternoon, join local mixology master Stanley Usinowicz for an intimate class titled [Cocktail Dynamics and the Art of the Sensory Experience](#). While nibbling on sushi, enjoy the full passion of Stanley as he leads guests into his philosophy of creating cocktails from the soul.

Saturday evening, [Rediscover the Wines of Tuscany](#) with [Opening a Bottle](#) from the comfort of your own home. Owner and wine writer, Kevin Day, explores the varieties of Tuscany in a dynamic and yet casual virtual wine class format that consistently sold out throughout the pandemic. Teaming up with [Dedalus](#), guests will receive a list of wines to select from and may opt to add on a delicious charcuterie snack box. Close out the weekend with a relaxing Sunday afternoon with [Bohemian Biergarten](#). Tour the libations of Europe with Owner, Zdenek Srom, a bier savant, during the [European Bier Tasting](#) which features a flight of ten beers along with a pretzel and a half-liter of the guests choice.

### **Ticketed Events:**

- **April 28<sup>th</sup> | 5:30 pm:** Flavor Wheel of Whiskey with Boulder Spirits & Paired Bites from Café Aion, Moksha Chocolate and Ku Cha House of Tea  
<https://firstsipboulder.com/event/flavor-wheel-of-whiskey/>
- **April 30<sup>th</sup> | 1:30 pm:** Cocktail Dynamics and the Art of the Sensory Experience with Japango  
<https://firstsipboulder.com/event/cocktail-dynamics/>
- **April 30<sup>th</sup> | 7:30 pm:** Rediscovering the Wines of Tuscany with Opening a Bottle (virtual)  
<https://firstsipboulder.com/event/wines-of-tuscany/>
- **May 1<sup>st</sup> | 3 pm:** European Bier Tasting with Bohemian Biergarten  
<https://firstsipboulder.com/event/euro-beer/>

To top off this celebratory weekend is the [Badass Bartender Award sponsored by Society Insurance](#). This award honors a bartender who goes above and beyond the job to deliver outstanding customer service or team support and is making a positive influence on the customer experience. Nominations will be open from now through May 2nd, with the winner announced on May 4th. The winning bartender will not only get bragging rights as the master of mixology but will receive \$250 cash and a case full of fun gifts from First Sip partners.

Additional information and tickets are available on First Sip can be found on their website [firstsipboulder.com](https://firstsipboulder.com) or on Instagram, Facebook and Twitter at [@firstbiteboco](#).

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More [high-resolution photos](#) are available on request.

### **About First Sip**

[First Sip](#) will spend the weekend of April 28th - May 1st filling your cup with cocktail classes, tastings, and drink specials across town. Immerse yourself in the beauty of the beverage world by attending events from over 33 businesses that speak to all interests and levels of knowledge. A percentage of the proceeds from these ticketed events will go to the [Food is Love](#), the fund First Bite started in January 2022 to provide the Boulder Community with meals when unforeseen circumstances arise.

**For media information or interviews with First Bite Producer Jessica Benjamin, contact Rachael Caraluzzi, 303.579.3003 or [Rachael@firstbiteboulder.com](mailto:Rachael@firstbiteboulder.com)**