

News Release
For Immediate Release

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First Bite: Boulder County Restaurant Week Turns Up the Heat

Nonprofit partners and matches, initial restaurant list, Local Table Tours and more announced

BOULDER, CO. (September 26, 2019) - Among a number of improvements this year, [First Bite: Boulder County Restaurant Week](#) (Nov. 8-16, 2019) has selected five area nonprofits and secured matches for its new partnership program, announced details for its [Local Table Tours](#) collaboration and released the names of the more than 40 participating restaurants that have already signed up.

Local events producer Jessica Benjamin purchased the rights to First Bite in March 2019. She has since announced a myriad of changes to propel First Bite beyond a standard restaurant week to create a more inclusive experience for residents and visitors that celebrates Boulder's diverse, world-class dining scene.

To strengthen the ties between guests to the community, First Bite is connecting diners to five area nonprofits on Tuesday, Nov. 12: [Boulder County Farmers Market](#), [Conscious Alliance](#), [Growing Gardens](#), [Resource Central](#) and [Sister Carmen](#). "Two on Tuesday" will encourage guests to donate \$2 – or more – to the restaurant's selected nonprofit while dining out that evening. Every First Bite restaurant will feature one of these nonprofits that evening and will be sharing the great impact these organizations have on Boulder County. First Bite has the support of [Cured](#), [Elton Construction](#), [Native Edge Landscaping](#) and two anonymous local small businesses to match a portion of the funds raised that evening to double the impact.

In keeping with the mission of deepening relationships between diners and the people creating their food, First Bite and boutique food tour operator [Local Table Tours](#) are hosting a tasting tour as a First Bite preview. The First Bite Preview Tour in Boulder will be on Oct. 26 from 4-6:30 p.m., and guests will enjoy a tasting of dishes from First Bite newcomers Arcana, Steakhouse No. 316 and Strade Bianche. Tickets are on sale now on the [Local Table Tours website](#).

"What most excites me about partnering with First Bite this year is the new direction it is headed, and the opportunity to help guide that direction by being creative within the three-course format," said Acreage Executive Chef Eric Lee. "Restaurant Weeks are a dime a dozen; every city has some version. With a fresh perspective, Boulder County's Restaurant Week is able to offer more variety and flexibility than ones that have been repeating the same format and offerings year

after year. This is an excellent opportunity to share who we are and what we offer to a broader demographic.”

More than 50 Boulder County restaurants are expected to participate in First Bite with unique \$29 or \$49 per person three-course prix-fixe menus. In addition to returning beloved favorites, never-before-featured restaurants that have signed on this year (as of Sept. 15) include Acreage Ciderhouse & Eatery, Arcana, Oak at Fourteenth, Osaka’s Restaurant, Pepper the Noshery, Steakhouse No. 316, Strade Bianche Cafe and Teocalli Cocina. With new creative licensing within the flexible pricing and three-course format, restaurants are thinking outside the box to roll out the red carpet for guests. Acreage Ciderhouse & Eatery is inviting guests to an interactive dining experience guided by its executive chef Eric Lee. The one-of-kind, family-style, guided tour will focus on local, sustainable food with in-house crafted cider pairings. Just 30 seats will be available each evening for the progressive dinner that begins with a welcome cider and cellar tour, followed by an intimate farm-to-table dinner in the barrel room, finishing with fireside desserts in the cider garden.

Reservations to all restaurants can be made through the [First Bite website](#).

The first round of announced restaurants include:

1. 740 Front
2. Acreage Ciderhouse & Eatery
3. Arcana
4. Avery Brewing Co.
5. Bin 46 Wine Bar & Restaurant
6. Boulderhouse ChopHouse & Tavern
7. Boulder Cork
8. BRU handbuilt ales & eats
9. Café Aion
10. Centro Mexican Kitchen
11. Chautauqua Dining Hall
12. Dagabi Tapas Bar
13. Element Bistro
14. The Empire Lounge & Restaurant
15. The Greenbriar Inn
16. Jax Fish House & Oyster Bar
17. Jill’s Restaurant
18. Leaf
19. Lyons Fork
20. The Melting Pot
21. The North End at 4580
22. Oak at Fourteenth
23. Osaka’s Restaurant

24. Parma Trattoria & Mozzarella Bar
25. Pepper the Noshery
26. The Post Brewing Co.
27. Riffs Urban Fare
28. River and Woods
29. Salt
30. Sforno Trattoria
31. Shine Restaurant & Potion Bar
32. Steakhouse No. 316
33. Strade Bianche Café
34. Sugarbeet
35. Tocalli Cocina
36. Vero Wood Fire Pizza
37. Via Toscana
38. West End Tavern
39. West Flanders Brewing Co.
40. Zolo Grill
41. Zucca

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[Additional high resolution professional photos](#) are available on request.

About First Bite: Boulder County Restaurant Week

First Bite: Boulder County Restaurant Week has been shining a spotlight on the Boulder County restaurant scene and community since 2005. The 14th Annual First Bite will take place Nov. 8-16, 2019 with more than 50 area restaurants expected to participate. Under new ownership, this year's First Bite will offer two different price levels for the three-course prix fixe dinners, \$29 *and* \$49 per person, and a new nonprofit partnership program, Two on Tuesday. For media information or interviews with First Bite Producer Jessica Benjamin, contact Emily Tracy at 919.449.4803 or emily@rootmarketingpr.com.